

16 December 2020

Consumer Non-cyclical | Food Products

Taokaenoi Food & Marketing (TKN TB)

Neutral (Maintained)

Outlook Brightens, But Uncertainties Stay High

Target Price (Return):	THB11.00 (-2.7%)
Price:	THB11.30
Market Cap:	USD519m
Avg Daily Turnover (THB/USD)	236m/7.65m

- **Keep NEUTRAL with higher THB11.00 TP from THB9.50.** Despite the positive feedback from new beverage products launched locally, China and international market sales remain under challenge from logistics disruptions and softening snack food consumption. However, we remain optimistic on Taokaenoi Food & Marketing's low-base recovery, which will be supported by Pan Orion's (Orion) sales, new product launches, and cost controls.
- **Cost controls driving earnings recovery.** 3Q20 revenue was below our estimation in almost key markets, falling 22.8% YoY to THB979m (9M20: -19.4% YoY), largely on the local snack food consumption drop (total snack consumption: -10% YoY, seaweed snacks: -28% YoY), absence of international tourists, and ongoing logistics disruptions due to vessel shortages. The core earnings recovery from a low base to THB89m (+32% YoY) was mostly done via a 50% cut in marketing expenses, better performances from Taokaenoi USA, and scaling down of the retail unit.
- **Needs more time.** While COVID-19's resurgence in various countries has impeded TKN's international sales recovery, new markets penetration via the Orion partnership – ie South Korea, Russia, and shelf expansions in China's provincial areas – also faces delays. This includes Thai sales that still hinge on the resumption of tourism activities, which need more time to normalise to pre-pandemic levels. We still maintain our positive view on the business structure changes to lean-up fixed costs (ie Tao Kae Noi Land closures and leveraging on the franchise model for restaurant expansions) and diversify its portfolio to non-seaweed products, which should stabilise the medium-term bottomline.
- **Another strategic partnership.** TKN plans to form a JV with leading Taiwanese food & beverage firm Taiwan Bifido Food to manufacture and distribute its flagship milk tea products (Just Drink) in Thailand. While we see positive signals after the product sold out during market trials, we believe the production capacity limitations through its original equipment manufacturing partner will be the key hurdle in scaling-up this unit in the short term. However, we remain optimistic that this newly formed business, which should yield additional revenue (FY21F target: THB200-300m, or c.5-8% of our FY21-22 estimates), can support local sales that have yet to recover. We also see some margin improvement prospects in the long run thanks to this new product, which has relatively higher margins.
- **Keep NEUTRAL.** Our new THB11.00 TP implies 32.3x forward P/E – at the mean of its historical level since listing. Even though the outlook has started to brighten, we deem TKN's valuations as starting to stretch, with uncertainties remaining at high levels. While we see promising signals from the developments post business restructuring – with the US market expansion continuing to gain new shelf space from modern trade channels – TKN's seasoning business and penetration into the Asia-Pacific region still needs more time to firm up. The logistics disruptions, floods in China, and sluggish purchasing power should remain key downside risks to its international market recovery – at least until 2H21.

Analyst

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Share Performance (%)

	YTD	1m	3m	6m	12m
Absolute	7.6	4.6	8.7	5.6	(1.7)
Relative	14.1	(5.1)	(6.2)	(4.5)	4.5
52-wk Price low/high (THB)	4.66 – 12.6				

Taokaenoi Food & Marketing (TKN TB)



Source: Bloomberg

Forecasts and Valuation	Dec-18	Dec-19	Dec-20F	Dec-21F	Dec-22F
Total turnover (THBm)	5,427	5,268	4,572	4,997	5,324
Recurring net profit (THBm)	456	405	386	469	521
Recurring net profit growth (%)	(25.0)	(11.3)	(4.7)	21.7	10.9
Recurring P/E (x)	34.17	38.52	40.44	33.22	29.96
P/B (x)	7.2	7.3	6.6	5.5	4.6
P/CF (x)	na	30.07	21.43	26.79	22.59
Dividend Yield (%)	3.0	2.5	2.3	1.0	1.2
EV/EBITDA (x)	25.58	30.46	34.50	25.15	21.45
Return on average equity (%)	21.1	16.8	14.5	17.4	16.6
Net debt to equity (%)	32.2	32.0	13.4	net cash	net cash

Source: Company data, RHB

Note:

Small cap stocks are defined as companies with a market capitalisation of less than USD1bn.

Financial Exhibits

Asia	Financial summary (THB)	Dec-18	Dec-19	Dec-20F	Dec-21F	Dec-22F
Thailand	Recurring EPS	0.33	0.29	0.28	0.34	0.38
Consumer Non-cyclical	DPS	0.34	0.28	0.26	0.11	0.14
Taokaenoi Food & Marketing	BVPS	1.57	1.55	1.70	2.07	2.46
TKN TB	Return on average equity (%)	21.1	16.8	14.5	17.4	16.6
Neutral						
	Valuation metrics	Dec-18	Dec-19	Dec-20F	Dec-21F	Dec-22F
Valuation basis	Recurring P/E (x)	34.17	38.52	40.44	33.22	29.96
Earnings multiples.	P/B (x)	7.2	7.3	6.6	5.5	4.6
	FCF Yield (%)	(1.1)	3.3	4.7	3.7	4.4
Key drivers	Dividend Yield (%)	3.0	2.5	2.3	1.0	1.2
i. Expanding into huge untapped markets: China and the US;	EV/EBITDA (x)	25.58	30.46	34.50	25.15	21.45
ii. Increasing manufacturing production capacity;	EV/EBIT (x)	31.74	43.89	42.30	29.32	24.64
iii. GPM rebounds.						
	Income statement (THBm)	Dec-18	Dec-19	Dec-20F	Dec-21F	Dec-22F
Key risks	Total turnover	5,427	5,268	4,572	4,997	5,324
i. Failure to expand overseas, as consumer behaviour may vastly differ from those in Thailand;	Gross profit	1,494	1,482	1,303	1,474	1,597
ii. Reliance on a few major producers and customers;	EBITDA	634	533	460	612	691
iii. Risk of new entry by potential competitors.	Depreciation and amortisation	(123)	(163)	(85)	(87)	(89)
	Operating profit	511	370	375	525	602
	Net interest	(20)	(26)	(26)	(26)	(26)
	Pre-tax profit	525	374	379	528	605
	Taxation	(67)	(11)	(53)	(74)	(85)
	Reported net profit	459	363	326	454	521
	Recurring net profit	456	405	386	469	521
	Cash flow (THBm)	Dec-18	Dec-19	Dec-20F	Dec-21F	Dec-22F
	Change in working capital	(668)	(37)	218	(70)	(31)
	Cash flow from operations	(172)	519	728	582	690
	Cash flow from investing activities	85	(78)	18	42	42
	Cash flow from financing activities	(35)	(458)	(359)	(154)	(188)
	Cash at beginning of period	301	179	162	541	1,017
	Net change in cash	(123)	(17)	387	469	544
	Ending balance cash	179	162	545	1,026	1,584
	Balance sheet (THBm)	Dec-18	Dec-19	Dec-20F	Dec-21F	Dec-22F
	Total cash and equivalents	183	170	549	1,025	1,583
	Tangible fixed assets	1,118	1,019	1,001	958	916
	Total investments	70	40	40	41	41
	Total assets	3,787	3,707	3,770	4,336	4,936
	Short-term debt	881	855	855	855	855
	Total liabilities	1,619	1,565	1,486	1,552	1,606
	Total equity	2,168	2,141	2,285	2,785	3,330
	Total liabilities & equity	3,787	3,707	3,770	4,336	4,936
	Key metrics	Dec-18	Dec-19	Dec-20F	Dec-21F	Dec-22F
	Revenue growth (%)	3.1	(2.9)	(13.2)	9.3	6.5
	Recurrent EPS growth (%)	(25.0)	(11.3)	(4.7)	21.7	10.9
	Gross margin (%)	27.5	28.1	28.5	29.5	30.0
	Operating EBITDA margin (%)	11.7	10.1	10.1	12.2	13.0
	Net profit margin (%)	8.5	6.9	7.1	9.1	9.8
	Dividend payout ratio (%)	102.3	105.7	110.2	33.9	36.1
	Interest cover (x)	25.1	14.1	14.3	20.0	22.9

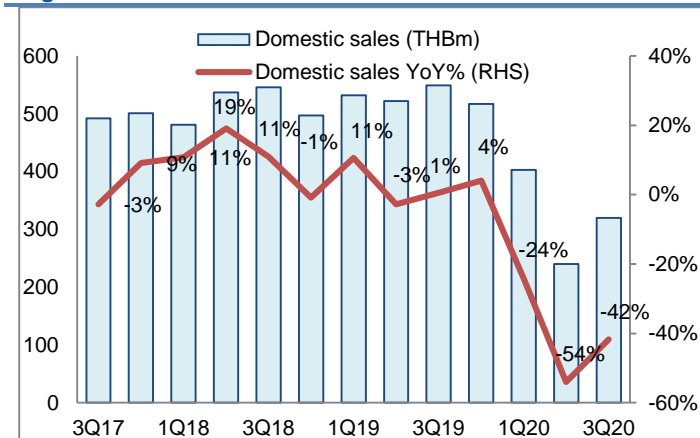
Source: Company data, RHB

Figure 1: TKN's valuations

Valuation	Criteria		Unit
Earnings multiples	Prospective mean on its historical levels since listing	32.3	x
	FY21F earnings	0.34	Per share
	Earnings multiples – valuations	11.0	THB per share

Source: RHB

Figure 2: TKN's domestic sales



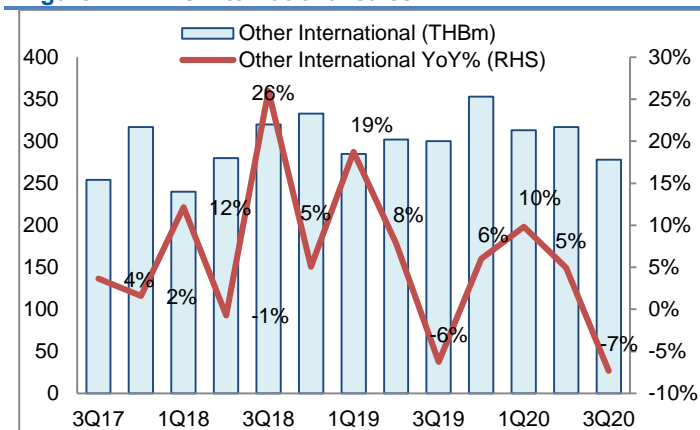
Source: Company data, RHB

Figure 3: TKN's China sales



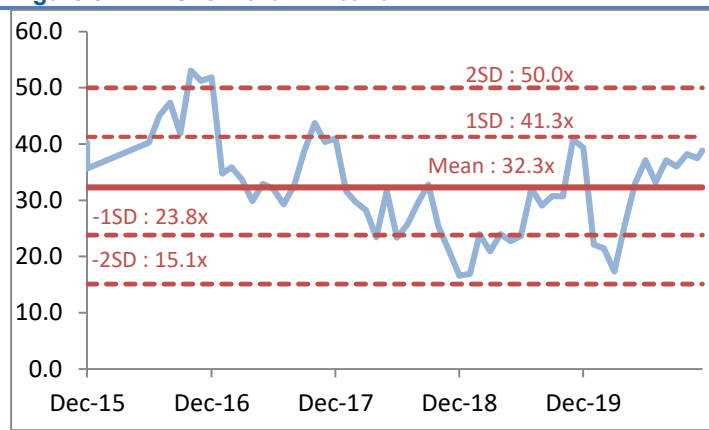
Source: Company data, RHB

Figure 4: TKN's international sales



Source: Company data, RHB

Figure 5: TKN's forward P/E band



Source: Company data, RHB

Recommendation Chart



Source: RHB, Bloomberg

Date	Recommendation	Target Price	Price
2020-09-21	Neutral	9.5	10.3
2020-03-20	Sell	4.4	5.4
2019-10-16	Sell	9.8	10.7
2019-08-28	Sell	8.6	10.3
2019-05-21	Sell	7.5	8.0
2018-12-17	Sell	8.6	8.7
2018-08-03	Buy	na	15.9
2018-08-02	Buy	18.0	15.9

Source: RHB, Bloomberg

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ช่วงคะแนน Score	สัญลักษณ์ Rang Number of Logo	ความหมาย	Description
90 - 100		ดีเลิศ	Excellent
80 - 89		ดีมาก	Very Good
70 - 79		ดี	Good
60 - 69		พอใช้	Satisfactory
50 - 59		ผ่าน	Pass
ต่ำกว่า 50	No logo give	N/A	N/A

Website: www.thai-iod.com

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ผลสำรวจการกำกับดูแลกิจการบริษัทจดทะเบียนที่แสดงไว้นี้ เป็นผลที่ได้จากการสำรวจและประเมินข้อมูลของบริษัทจดทะเบียนในตลาดหลักทรัพย์แห่งประเทศไทย และตลาดหลักทรัพย์ เอ็ม เอ ไอ (“บริษัทจดทะเบียน”) เปิดเผยต่อสาธารณะและเป็นข้อมูลให้ผู้ลงทุนทั่วไปสามารถเข้าถึงได้ ผลสำรวจดังกล่าวจึงเป็นการนำเสนอข้อมูลในมุมมองของบุคคลภายนอกต่อมาตรฐานการกำกับดูแลกิจการของบริษัทจดทะเบียน โดยไม่ได้เป็นการประเมินผลการปฏิบัติงานหรือการดำเนินการของบริษัทจดทะเบียนอื่นทั้งมิได้ใช้ข้อมูลภายในของบริษัทจดทะเบียนในการประเมิน ดังนั้นผลสำรวจที่แสดงนี้จึงไม่ได้เป็นการรับรองถึงผลการปฏิบัติงานหรือการดำเนินการของบริษัทจดทะเบียนและไม่ถือเป็นการให้คำแนะนำในการลงทุนในหลักทรัพย์ของบริษัทจดทะเบียนหรือคำแนะนำใดๆ ผู้ใช้ข้อมูลจึงควรใช้วิจารณญาณของตนเองในการวิเคราะห์และตัดสินใจในการใช้ข้อมูลใดๆ ที่เกี่ยวกับบริษัทจดทะเบียนที่แสดงในผลสำรวจนี้

ทั้งนี้บริษัทหลักทรัพย์ อาร์เอชบี (ประเทศไทย) จำกัด (มหาชน) มิได้ยืนยันหรือรับรองถึงความครบถ้วนและถูกต้องของผลสำรวจดังกล่าวแต่อย่างใด

ข้อมูล Anti-Corruption Progress Indicator 2560

ประกาศเจตนารมณ์ CAC

A	ASK	CHG	FC	GREEN	JUTHA	MATCH	NINE	PIMO	RWI	SPPT	TFI	TU	VNT
AI	AU	CHOTI	FER	GSTEL	KASET	MATI	NMG	PK	SANKO	SPRC	THE	TVD	WAVE
AIE	BCH	CHOW	FPI	GUNKUL	KBS	MBAX	NNCL	PL	SAUCE	SR	TICON	TVO	WHA
AIRA	BJC	CIG	FSMART	HARN	KCAR	MC	NTV	PLANB	SC	SRICHA	TIP	TVT	WICE
AJ	BJCHI	COL	GEL	IFS	KTECH	MFEC	NUSA	POST	SCCC	SST	TKN	TWPC	WIJK
ALUCON	BLAND	COM7	GFPT	ILINK	KWC	MIDA	NWR	PRINC	SCN	STA	TLUXE	U	TRUE
AMATAV	BR	CPALL	GGC	INET	KYE	MILL	OGC	PRO	SEAOIL	SUPER	TMILL	UPA	
AOT	BROCK	CPF	GIFT	IRC	L&E	ML	PACE	PSTC	SE-ED	SUSCO	TMT	UREKA	
APCO	BRR	CPR	GJS	J	LEE	MTLS	PAF	PYLON	SENA	SWC	TNP	UWC	
AQUA	CEN	CSC	GLOBAL	JMART	LIT	NBC	PAP	QTC	SIRI	SYMC	TPA	VGI	
ARROW	CGH	EKH	GOLD	JMT	LVT	NCL	PATO	ROH	SMART	TAKUNI	TSE	VIBHA	
ASIA	CHEWA	EPCO	GPSC	JUBILE	MAKRO	NEP	PCSGH	ROJNA	SPACK	TBSP	TTI	VIH	

ได้รับการรับรอง CAC

ADVANC	BKI	CPN	FE	INTUCH	LANNA	MSC	PLAT	PTT	SAT	SNP	TCMC	TMD	UOBKH
AKP	BLA	CSL	FNS	IRPC	LHBANK	MTI	PM	PTTEP	SCB	SORKON	TFG	TNITY	WACOAL
AMANAH	BROOK	DCC	FSS	IVL	LHK	NKI	PPP	PTTGC	SCC	SPC	TGCI	TNL	
AP	BTS	DEMCO	GBX	K	LPN	NSI	PPS	Q-CON	SCG	SPI	THANI	TOG	
ASP	BWG	DIMET	GCAP	KBANK	MBK	OCC	PRANDA	QH	SGP	SSF	THCOM	TOP	
AYUD	CENTEL	DRT	GLOW	KCE	MBKET	OCEAN	PREB	QLT	SINGER	SSI	THRE	TPCORP	
BAFS	CFRESH	DTAC	HANA	KGI	MCOT	PB	PRG	RATCH	SIS	SSSC	THREL	TRU	
BANPU	CIMBT	DTC	HMPRO	KKP	MFC	PDI	PSH	RML	SITHAI	SVI	TIPCO	TSC	
BAY	CM	EASTW	HTC	KSL	MINT	PE	PSL	ROBINS	SMIT	SYNTEC	TISCO	TSSTH	
BBL	CNS	ECL	ICC	KTB	MONO	PG	PT	S & J	SMPC	TAE	TKT	TTCL	
BCP	CPI	EGCO	IFEC	KTC	MOONG	PHOL	PTG	SABINA	SNC	TCAP	TMB	TVI	

N/A

2S	ARIP	BSM	CSS	FMT	INOX	LTX	NPK	RCL	SFP	SUC	TITLE	TSR	VPO
AAV	AS	BTC	CTW	FN	INSURE	M	NPP	RICH	SGF	SUN	TIW	TSTE	VTE
ABICO	ASAP	BTNC	CWT	FOCUS	IRCP	MACO	NVD	RICHY	SHANG	SUTHA	TK	TTA	WG
ACAP	ASEFA	BTW	D	FORTH	IT	MAJOR	NYT	RJH	SIAM	SVH	TKS	TTL	WHAUP
ACC	ASIAN	BUI	DCON	FTE	ITD	MALEE	OHTL	ROCK	SIMAT	SVOA	TM	TTTM	WIN
ADAM	ASIMAR	CBG	DCORP	FVC	ITEL	MANRIN	OISHI	RP	SKE	SYNEX	TMC	TTW	WINNER
ADB	ASN	CCET	DDD	GC	JAS	MAX	ORI	RPC	SKN	T	TMI	TUCC	WORK
AEC	ATP30	CCP	DELTA	GENCO	JCT	M-CHAI	OTO	RPH	SKR	TACC	TMW	TWP	WORLD
AEONTS	AUCT	CGD	DIGI	GL	JKN	MCS	PAE	RS	SKY	TAPAC	TNDT	TWZ	WP
AF	BA	CHARAN	DNA	GLAND	JSP	MDX	PDG	RSP	SLP	TASCO	TNH	TYCN	WPH
AFC	BAT-3K	CHO	DTCI	GPI	JTS	MEGA	PERM	S	SMK	TC	TNPC	UAC	WR
AGE	BCPG	CHUO	EA	GRAMMY	JWD	METCO	PF	S11	SMM	TCB	TNR	UBIS	XO
AH	BDMS	CI	EARTH	GRAND	KAMART	MGT	PICO	SAFARI	SMT	TCC	TOA	UEC	YCI
AHC	BEAUTY	CITY	EASON	GTB	KC	MJD	PJW	SALEE	SOLAR	TCCC	TOPP	UKEM	YNP
AIT	BEC	CK	ECF	GULF	KCM	MK	PLANET	SAM	SPA	TCJ	TPAC	UMI	YUASA
AJA	BEM	CKP	EE	GYT	KDH	MM	PLE	SAMART	SPALI	TCOAT	TPBI	UMS	ZIGA
AKR	BFIT	CMO	EFORL	HFT	KIAT	MODERN	PMTA	SAMCO	SPCG	TEAM	TPCH	UNIQU	ZMICO
ALLA	BGRIM	CMR	EIC	HOTPOT	KKC	MPG	POLAR	SAMTEL	SPG	TFD	TIPL	UP	
ALT	BGT	CNT	EMC	HPT	KOOL	MPIC	POMPUI	SAPPE	SPORT	TFMAMA	TIPIP	UPF	
AMA	BH	COLOR	EPG	HTECH	KTIS	NC	PORT	SAWAD	SPVI	TGPRO	TPOLY	UPOIC	
AMARIN	BIG	COMAN	ERW	HUMAN	KWG	NCH	PPM	SAWANG	SQ	TH	TPP	UT	
AMATA	BIZ	CPH	ESSO	HYDRO	LALIN	NDR	PRAKIT	SCI	SSC	THAI	TR	UTP	
AMC	BKD	CPL	ESTAR	ICHI	LDC	NETBAY	PRECHA	SCP	SSP	THANA	TRC	UV	
ANAN	BLISS	CPT	ETE	ICN	LH	NEW	PRIN	SDC	STANLY	THG	TRITN	UVAN	
APCS	BM	CRANE	EVER	IEC	LOXLEY	NEWS	PRM	SE	STAR	THIP	TRT	VARO	
APEX	BOL	CRD	F&D	IHL	LPH	NFC	PTL	SEAFCO	STEC	THL	TRUBB	VCOM	
APURE	BPP	CSP	FANCY	III	LRH	NOBLE	RAM	SELIC	STHAI	THMUI	TSF	VI	
AQ	BSBM	CSR	FLOYD	INGRS	LST	NOK	RCI	SF	STPI	TIC	TSI	VNG	

Source: Thai Institute of Directors

ข้อมูลบริษัทที่เข้าร่วมโครงการแนวร่วมปฏิบัติของภาคเอกชนไทยในการต่อต้านทุจริต (Thai CAC) ของสมาคมส่งเสริมสถาบันกรรมการบริษัทไทย (ข้อมูล ณ วันที่ 17 ต.ค.)

- ได้ประกาศเจตนารมณ์เข้าร่วม CAC
- ได้รับการรับรอง CAC

การเปิดเผยการประเมินดัชนีชี้วัดความคืบหน้าการป้องกันกรมีส่วนเกี่ยวข้องกับการทุจริตคอร์รัปชัน (Anti-Corruption Progress Indicators) ของบริษัทจดทะเบียนในตลาดหลักทรัพย์แห่งประเทศไทยที่จัดทำโดยสถาบันที่เกี่ยวข้องซึ่งมีการเปิดเผยโดยสำนักงานคณะกรรมการกำกับหลักทรัพย์และตลาดหลักทรัพย์นี้เป็นการดำเนินการตามนโยบายและตามแผนพัฒนาความยั่งยืนสำหรับบริษัทจดทะเบียนโดยผลการประเมินดังกล่าว สถาบันที่เกี่ยวข้องอาศัยข้อมูลที่ได้รับจากบริษัทจดทะเบียนตามที่บริษัทจดทะเบียนได้ระบุในแบบแสดงข้อมูลเพื่อการประเมิน Anti-Corruption ซึ่งอ้างอิงข้อมูลมาจากแบบแสดงรายงานข้อมูลประจำปี แบบ (56-1) รายงานประจำปีแบบ (56-2) หรือในเอกสารหรือรายงานอื่นที่เกี่ยวข้องซึ่งเป็นบุคคลภายนอก โดยมีได้เป็นการประเมินการปฏิบัติของบริษัทจดทะเบียนในตลาดหลักทรัพย์แห่งประเทศไทยและมิได้ใช้ข้อมูลภายในเพื่อการประเมิน เนื่องจากผลการประเมินดังกล่าวเป็นเพียงผลการประเมิน ณ วันที่ ปรากฏในผลการประเมินเท่านั้น ดังนั้นผลการประเมินจึงอาจเปลี่ยนแปลงได้ภายหลังวันดังกล่าว หรือรับรองความถูกต้องครบถ้วนของผลประเมินดังกล่าวได้อย่างใด