

3 March 2020

Bangkok Dusit Medical Services (BDMS TB) Short-Term Impact From COVID-19; Keep BUY

- Keep BUY, with a lower TP of THB25.00, from THB28.00, 13% upside and c.2% yield. While core earnings in FY19 were in line with our/Street estimates, the COVID-19 outbreak is expected to dampen its hospital operation outlook in 1H20. The voluntary tender offer for Bumrungrad Hospital (BH TB, BUY, TP: THB157.00) will need some time to become concrete as it first requires approvals from both its AGM and the Office of Trade Competition Commission (OTCC).
- FY19 core earnings in line. Despite an increased (+7% YoY) patient revenue, driven by a higher volume and improved revenue intensity in both Thai and international segments, core earnings were flat (-0.8% YoY) on a lower EBIT margin (14.5% in FY19 vs 15.1% in FY18), largely due to higher staff and depreciation costs from new projects. However, its hub & spoke strategy is coming to fruition as ex-Bangkok hospital revenue continued to outgrow the revenue from its Bangkok facilities; the centre of excellence (COE) units grew 8% and contributed c.55% of group EBITDA.
- Higher volume of insurance-based patients. Its strategic focus shift to
 private health insurance through its partnerships should stabilise its
 revenue base amid a sluggish economy. The increased revenue share from
 the middle-income segment should help ramp up utilisation rates in the
 longer term, along with an expansion of bed capacity. Management has
 raised its target for the insurance portion to 35% this year (vs 31% in 2019).
- **COVID-19 impact.** After the recent acceleration of the COVID-19 outbreak, BDMS began to experience a lower patient traffic and we think the travel bans imposed on Thailand by several countries (eg UAE, the highest growth market last year) could lower its 1H20 revenue. Meanwhile, the BDMS Wellness Clinic and Movenpick BDMS Wellness Resort should take more time to turn to profit on the EBITDA level.
- **BH tender offer pending.** BDMS announced a voluntary tender offer for BH for all outstanding shares (684.9m shares in total, including shares from a convertible bond) at a preliminary price of THB125.00/share. We note that this offer price is subject to a potential upward revision (not more than 20%) depending on market conditions, and would require approval from both the AGM and OTCC. While this is expected to be earnings-accretive, we see only a small possibility that this tender offer would succeed, given that BH's major shareholder showed little interest in selling its shares, with an offer price that has a relatively low premium.
- Forecast fine-tuned. In tandem with the revenue guidance cut by management, we reduce our FY20-21F patient service revenue by 2-4%, mainly from lower international revenue and patient traffic.
- Key risks: worse-than-expected COVID-19 outbreak, a longer travel ban to Thailand and slower economic conditions.

| Forecasts and Valuation | Dec-18 | Dec-19 | Dec-20F | Dec-21F | Dec-22F |
|---------------------------------|--------|--------|---------|---------|---------|
| Total turnover (THBm) | 77,373 | 82,722 | 86,402 | 90,553 | 95,702 |
| Recurring net profit (THBm) | 9,193 | 10,055 | 10,458 | 11,372 | 11,931 |
| Recurring net profit growth (%) | 25.3 | 9.4 | 4.0 | 8.7 | 4.9 |
| Recurring P/E (x) | 37.32 | 34.12 | 32.81 | 30.17 | 28.76 |
| P/B (x) | 5.3 | 4.5 | 4.2 | 4.0 | 3.8 |
| P/CF (x) | 24.05 | 16.73 | 20.66 | 19.69 | 18.96 |
| Dividend Yield (%) | 2.0 | 1.8 | 1.8 | 2.0 | 2.1 |
| EV/EBITDA (x) | 15.57 | 16.76 | 14.52 | 13.99 | 13.22 |
| Return on average equity (%) | 16.7 | 21.9 | 13.3 | 13.6 | 13.5 |
| Net debt to equity (%) | 46.3 | 21.4 | 15.4 | 7.0 | (0.9) |

Source: Company data, RHB

Thailand Company Update

Consumer Non-cyclical | Healthcare

Buy (Maintained)

| Target Price (Return): | THB25.00 (13%) |
|------------------------------|----------------|
| Price: | THB22.20 |
| Market Cap: | USD11,184m |
| Avg Daily Turnover (THB/USD) | 761m/24.8m |
| | |

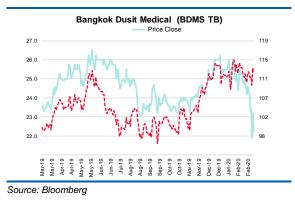
Analyst

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Share Performance (%)

| | YTD | 1m | 3m | 6m | 12m |
|-----------------|-------------|--------|-------|-------|--------|
| Absolute | (14.6) | (12.1) | (9.8) | (5.1) | (5.9) |
| Relative | 0.6 | (0.7) | 6.3 | 12.0 | 13.0 |
| 52-wk Price low | v/high (THE | 3) | | 21.9 | - 26.5 |





Financial Exhibits

| Asia | Financial summary (THB) | Dec-18 | Dec-19 | Dec-20F | Dec-21F | Dec-22F |
|---|--|--------------|---------------|-------------|-----------------------|-------------|
| Fhailand | Recurring EPS | 0.59 | 0.65 | 0.68 | 0.74 | 0.77 |
| Consumer Non-cyclical | DPS | 0.45 | 0.39 | 0.41 | 0.44 | 0.46 |
| Bangkok Dusit Medical Services BDMS TB | BVPS | 4.21 | 4.96 | 5.24 | 5.57 | 5.90 |
| Buy | Return on average equity (%) | 16.7 | 21.9 | 13.3 | 13.6 | 13.5 |
| ay a second s | Valuation metrics | Dec-18 | Dec-19 | Dec-20F | Dec-21F | Dec-22F |
| /aluation basis | Recurring P/E (x) | 37.32 | 34.12 | 32.81 | 30.17 | 28.76 |
| DCF-based (WACC:7.5%, TG: 1.5%) | Р/В (х) | 5.3 | 4.5 | 4.2 | 4.0 | 3.8 |
| | FCF Yield (%) | 0.3 | 6.8 | 2.9 | 3.7 | 4.2 |
| Key drivers | Dividend Yield (%) | 2.0 | 1.8 | 1.8 | 2.0 | 2.1 |
| i. Increase in volume from a pickup in number of | EV/EBITDA (x) | 15.57 | 16.76 | 14.52 | 13.99 | 13.22 |
| patients and expansion of hospitals, | EV/EBIT (x) | 23.28 | 25.53 | 22.49 | 20.73 | 19.52 |
| Room to raise prices, New high-margin BDMS wellness clinic, | | | | | | |
| v. Margin improvements from synergy in its hospital | Income statement (THBm) | Dec-18 | Dec-19 | Dec-20F | Dec-21F | Dec-22F |
| network. | Total turnover | 77,373 | 82,722 | 86,402 | 90,553 | 95,702 |
| | Gross profit | 26,872 | 28,446 | 30,024 | 31,165 | 33,617 |
| ey risks | EBITDA | 16,260 | 16,752 | 19,063 | 19,343 | 19,966 |
| i. Economic conditions, | Depreciation and amortisation | (5,386) | (5,752) | (6,751) | (6,289) | (6,446) |
| Tough competition, Slowing flow of medical tourists; and | Operating profit | 10,874 | 11,000 | 12,311 | 13,054 | 13,520 |
| v. Potential loss from BDMS Wellness during its | Net interest | (1,165) | (928) | (1,044) | (779) | (693) |
| initial operation. | Pre-tax profit | 13,333 | 19,884 | 13,501 | 14,685 | 15,428 |
| | Taxation | (2,739) | (3,873) | (2,511) | (2,739) | (2,878) |
| Company Profile | Reported net profit | 10,138 | 15,519 | 10,458 | 11,372 | 11,931 |
| angkok Dusit Medical operates a group of leading rivate hospitals with a nationwide network. The group | Recurring net profit | 9,193 | 10,055 | 10,458 | 11,372 | 11,931 |
| rovides services to both local and foreign patients. | Cash flow (THBm) | Dec-18 | Dec-19 | Dec-20F | Dec-21F | Dec-22F |
| Frowth drivers come from local and regional expansion | Change in working capital | 918 | (238) | (186) | 184 | 136 |
| ia greenfield projects and M&As. | Cash flow from operations | 14,264 | 20,503 | 16,611 | 17,429 | 18,092 |
| | Capex | (13,350) | 2,818 | (6,536) | (4,837) | (3,611) |
| | Cash flow from investing activities | (13,350) | 2,818 | (6,536) | (4,837) | (3,611) |
| | Dividends paid | (5,598) | (6,941) | (6,032) | (6,275) | (6,823) |
| | Cash flow from financing activities | 641 | (15,486) | (6,573) | (8,964) | (8,980) |
| | Cash at beginning of period | 5,663 | 5,850 | 5,595 | 9,097 | 12,725 |
| | Net change in cash | 1,555 | 7,835 | 3,502 | 3,627 | 5,502 |
| | Ending balance cash | 5,850 | 5,595 | 9,097 | 12,725 | 18,226 |
| | Balance sheet (THBm) | Dec-18 | Dec-19 | Dec-20F | Dec-21F | Dec-22F |
| | Total cash and equivalents | 5,850 | 5,595 | 9,097 | 12,725 | 18,227 |
| | Tangible fixed assets | 74,803 | 78,945 | 78,624 | 77,061 | 74,108 |
| | Total investments | 23,920 | 18,882 | 19,825 | 20,816 | 21,856 |
| | Total assets | 133,499 | 133,813 | 138,428 | 142,052 | 146,302 |
| | Short-term debt | 15,114 | 5,216 | 4,101 | 4,202 | 5,103 |
| | Total long-term debt | 24,733 | 19,099 | 19,099 | 15,279 | 12,223 |
| | Total liabilities | 60,061 | 46,480 | 46,563 | 44,972 | 43,987 |
| | Total equity | 73,438 | 87,333 | 91,865 | 97,080 | 102,315 |
| | Total liabilities & equity | 133,499 | 133,813 | 138,428 | 142,052 | 146,302 |
| | Key metrics | Dec-18 | Dec-10 | Dec-20F | Dec-21E | Dec-22F |
| | Key metrics Revenue growth (%) | 7.6 | Dec-19 6.9 | 4.4 | Dec-21F 4.8 | 5.7 |
| | Recurrent EPS growth (%) | 25.3 | 9.4 | 4.4 | 8.7 | 4.9 |
| | Gross margin (%) | 34.7 | 34.4 | 34.7 | 34.4 | 35.1 |
| | Operating EBITDA margin (%) | 21.0 | 20.3 | 22.1 | 21.4 | 20.9 |
| | Net profit margin (%) | 13.1 | 18.8 | 12.1 | 12.6 | 12.5 |
| | | | 10.0 | 14.1 | 12.0 | 12.0 |
| | 1 0 () | | | 60.0 | 60.0 | 60.0 |
| | Dividend payout ratio (%) Capex/sales (%) | 68.5 17.3 | 38.9 (3.4) | 60.0 7.6 | 60.0 5.3 | 60.0 3.8 |

Source: Company data, RHB



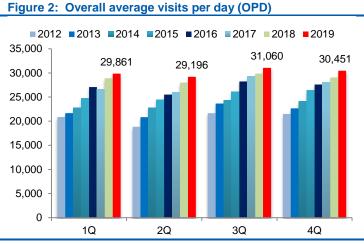
3 March 2020

Figure 1: DCF valuation

Consumer Non-cyclical | Healthcare

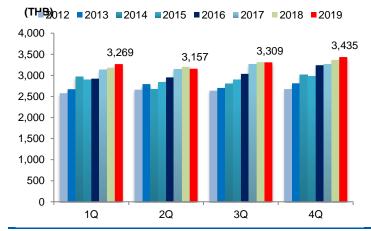
| THBm | | 2020F | 2021F | 2022F | 2023F | 2024F | 2025F | 2026F | 2027F | 2028F | 2029F |
|-------------------------------|----------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| EBIT | | 19,790 | 13,601 | 14,473 | 15,081 | 17,831 | 20,750 | 23,106 | 25,276 | 29,013 | 33,119 |
| EBIT (1-Tax) | | 15,832 | 10,881 | 11,579 | 12,065 | 14,265 | 16,600 | 18,485 | 20,221 | 23,211 | 26,495 |
| Plus: Depreciation | | 5,752 | 6,751 | 6,289 | 6,446 | 6,607 | 6,773 | 6,942 | 7,115 | 7,293 | 7,476 |
| Less: CAPEX | | (8,480) | (6,430) | (4,726) | (3,494) | (3,581) | (3,671) | (3,763) | (3,857) | (3,953) | (4,052) |
| Net working capital | | (238) | (186) | 184 | 136 | 120 | 147 | 343 | 509 | 480 | 848 |
| FCFF | | 12,866 | 11,016 | 13,326 | 15,153 | 17,411 | 19,849 | 22,008 | 23,988 | 27,031 | 30,767 |
| Implicit Growth Rate | 1.5% | | | | | | | | | | |
| WACC | 8.0% | | | | | | | | | | |
| Terminal value | 258,625 | | | | | | | | | | |
| PV of FCFF | 150,811 | | | | | | | | | | |
| DCF (THBm) | 409,436 | | | | | | | | | | |
| Net debt | (14,102) | | | | | | | | | | |
| Minorities | (3,537) | | | | | | | | | | |
| NPV to Equity | 391,796 | | | | | | | | | | |
| No. of outstanding shares (m) | 15,455 | | | | | | | | | | |
| Per share (THB) | 25.0 | | | | | | | | | | |

Source: RHB



Source: Company data

Figure 4: Average revenue per visit per day (OPD)



Source: Company data

Figure 3: Overall average admissions per day (IPD)

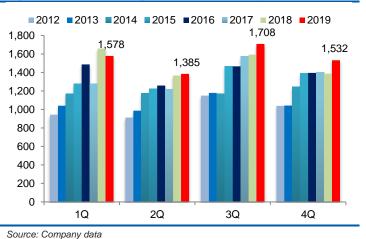
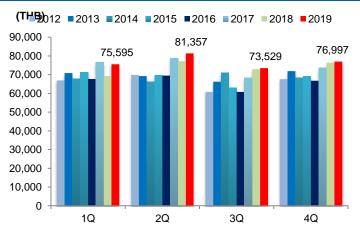


Figure 5: Average revenue per admission (IPD)



Source: Company data



3 March 2020

Figure 6: BDMS's FY19 result review

Thailand Company Update

Consumer Non-cyclical | Healthcare

| Figure 6: BDMS's | S FY19 res | sult review | / | | | | | | |
|-------------------------------------|------------|-------------|----------|------------|------------|----------|----------|------------|---|
| FYE Dec (THBm) | 4QFY18 | 3QFY19 | 4QFY19 | QoQ (%) | YoY (%) | FY18 | FY19 | YoY (%) | Comments |
| Revenue | 19,711 | 21,920 | 21,495 | (1.9) | 9.1 | 78,363 | 83,894 | 7.1 | |
| Hospital operation income | 18,591 | 20,838 | 20,307 | (2.5) | 9.2 | 74,286 | 79,630 | 7.2 | In line with its guidance drove by the increased of traffic and revenue intensity. |
| Non hospital income (F&B) | 806 | 786 | 832 | 5.9 | 3.2 | 3,087 | 3,092 | 0.2 | |
| Others | 314 | 296 | 356 | 20.3 | 13.4 | 990 | 1,172 | 18.4 | |
| Cost of hospital & services | (12,914) | (13,961) | (13,810) | (1.1) | 6.9 | (50,501) | (54,276) | 7.5 | Increased from higher overhead cost from new facilities. |
| Gross Margin (%) | 34.5 | 36.3 | 35.8 | | | 35.6 | 35.3 | | |
| EBITDA | 3,242 | 4,827 | 4,493 | (6.9) | 38.6 | 16,260 | 16,752 | 3.0 | |
| EBITDA Margin (%) | 16.4 | 22.0 | 20.9 | | | 20.7 | 20.0 | | |
| Depreciation | (1,361) | (1,487) | (1,499) | 0.8 | 10.1 | 5,386 | 5,752 | 6.8 | Up from additional depreciation from BDMS Wellness Center |
| EBIT | 2,195 | 3,636 | 2,994 | (17.7) | 36.4 | 11,864 | 12,172 | 2.6 | |
| EBIT Margin (%) | 11.1 | 16.6 | 13.9 | | | 15.1 | 14.5 | | |
| Interest expense Interest income | (294) | (173) | (205) | 18.5 | (30.3) | (1,165) | (928) | (20.3) | |
| Associates | 553 | 291 | 247 | (15.1) | (55.3) | 1,690 | 1,022 | (39.5) | |
| EI/Others | 0 | 0 | 0 | nm | nm | | 0.0 | | |
| Pretax profit | 2,454 | 3,754 | 3,036 | (19.1) | 23.7 | 12,389 | 12,266 | (1.0) | |
| Pretax Margin (%) | 12.4 | 17.1 | 14.1 | | | 15.8 | 14.6 | | |
| Net Profit | 1,351 | 2,890 | 2,325 | (19.6) | 72.1 | 9,193 | 15,517 | 68.8 | Mainly from the sales of its investment in Ramkhamhaeng Hospital (RAM TB, NR) in 1Q19. |
| Core Profit | 1,351 | 2,890 | 2,325 | (19.6) | 72.1 | 10,136 | 10,053 | 0.8 | Increased slightly despite higher patient revenue mainly from lower margin on the back of the increase of staff cost and depreciation. |
| | | | | | | | | | |

Source: Company data, RHB

Recommendation Chart



| Date | Recommendation | Target Price | Price |
|------------|----------------|--------------|-------|
| 2019-12-03 | Buy | 28.0 | 24.7 |
| 2018-12-28 | Buy | 29.0 | 24.8 |

Source: RHB, Bloomberg

Source: RHB, Bloomberg



RHB Guide to Investment Ratings

| Buy: | Share price may exceed 10% over the next 12 months |
|--------------|--|
| Trading Buy: | |
| | term outlook remains uncertain |
| Neutral: | Share price may fall within the range of +/- 10% over the next |
| | 12 months |
| Take Profit: | Target price has been attained. Look to accumulate at lower levels |
| Sell: | Share price may fall by more than 10% over the next 12 months |
| Not Rated: | Stock is not within regular research coverage |

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