# **RHB** Small Cap Asean Research

5 July 2022

# Asian Sea Corp (ASIAN TB)

## **Demand Recovery, Strong Pet Care Unit**

- FV of THB19-22 based on 15-17x FY22F P/E. We are positive on Asian Sea Corp, given that it is likely to recover from COVID-19's impact, benefit from a 2Q22/2H22 demand recovery, and is on track in terms of potential businesses like pet care for long-term growth. The THB's depreciation should also enhance export growth.
- Capacity expansion under way. ASIAN's 2022 capacity expansion in the pet food segment is set to increase 17% or an additional c.6,200 tonnes pa from the current 36,000 tonnes capacity via efficiency initiatives. This is set to begin in 2H22.
- Tailwinds from the THB's depreciation. ASIAN's overseas business is expected to be healthy due to the THB's depreciation to THB35.40/USD currently from THB34.30/USD at the end of May. Approximately 88% of its revenues are from abroad, mostly from the US, Japan, and EU.
- 2Q22/2H22 is expected to be better. We expect 2Q22 to likely be better QoQ, mainly from the pet food business due to demand recovery. The frozen seafood business may soften due to the Russia-Ukraine conflict. Pre-fried shrimp, which is a value product, is expected to be near 1Q22's numbers. Aquaculture feed is also likely to be better due to seasonality and appropriate temperatures. 2022 sales are estimated to increase 16-19% YoY while GPM is expected to be 17%, which would be lower than 2021's peak of 19.8%, due to high raw material costs. However, ASIAN is likely to adjust selling prices up c.6-10%, which can partially reduce this impact.
- Various brands to capture customers. ASIAN plans to extend market distribution for its house brands of pet care products. Increasingly, it is also placing its products via modern trade channels. The Monchou, Hajiko, and PRO brands are earmarked to capture high-, middle-, and low-end segments of the market. This means ASIAN has various brands to capture widening customer groups. The pet care services segment is projected to register a CAGR growth of 5.2% during the FY17-21 forecast period, according to Grand View Research and Bloomberg.
- Asian Alliance International's (AAI) IPO planned. This wholly owned subsidiary is set for listing on the SET by 4Q22. The IPO comprises new share issuance of 42.5m and 21.3m existing shares. The total IPO shares of 64m represents 30% of the total outstanding shares. Post the IPO, ASIAN will hold 70% in AAI. The preliminary ratio is preliminary estimated at 13 ASIAN shares for every one AAI share. The IPO proceeds are earmarked for the expansion of the pet care business both domestically and internationally, redeeming some debts, and working capital purposes.

Forecasts and Valuation	Dec-17	Dec-18	Dec-19	Dec-20	Dec-21
Total turnover (THBm)	9,740	9,649	8,194	8,645	9,488
Recurring net profit (THBm)	418	362	133	818	1,044
Recurring net profit growth (%)	170.3	(13.3)	(63.4)	516.5	27.6
Recurring P/E (x)	22.33	25.77	70.35	11.41	13.41
P/B (x)	4.4	4.0	4.0	3.1	3.9
P/CF (x)	na	10.82	5.62	na	38.20
Dividend Yield (%)	0.3	1.5	1.5	1.2	4.7
EV/EBITDA (x)	17.98	16.86	24.11	7.92	9.33
Return on average equity (%)	21.3	16.2	5.6	30.4	31.5
Net debt to equity (%)	134.1	100.0	52.5	46.4	52.9

Source: Company data, RHB

Consumer Non-cyclical | Food Products

# Not Rated

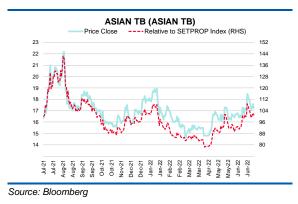
Fair Value (Return):	THB19-22
Price:	THB17.20
Market Cap:	USD392m
Avg Daily Turnover (THB/USD)	135m/3.90m

## Analyst

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### Share Performance (%)

	YTD	1m	3m	6m	12m
Absolute	(3.9)	3.0	11.0	(5.0)	4.9
Relative	(0.8)	8.0	17.5	(0.9)	0.6
52-wk Price low	v/high (THB)			14.6	- 22.2



### Note:

Small cap stocks are defined as companies with a market capitalisation of less than USD0.5bn.



Asia

Thailand

ASIAN TB

Not Rated

DCF

Consumer Non-cyclical

Asian Sea Corp

Valuation basis

Key drivers

Key risks

## **Financial Exhibits**

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Thailand Trading Idea

Consumer Non-cyclical | Food Products

Financial summary (THB)	Dec-17	Dec-18	Dec-19	Dec-20	Dec-21
Recurring EPS	0.77	0.67	0.24	1.51	1.28
DPS	0.06	0.25	0.25	0.20	0.80
BVPS	3.92	4.34	4.32	5.58	4.38
Return on average equity (%)	21.3	16.2	5.6	30.4	31.5
Valuation metrics	Dec-17	Dec-18	Dec-19	Dec-20	Dec-21
Recurring P/E (x)	22.33	25.77	70.35	11.41	13.41
P/B (x)	4.4	4.0	4.0	3.1	3.9
FCF Yield (%)	(3.2)	6.8	13.9	(2.0)	(0.8)
Dividend Yield (%)	0.3	1.5	1.5	1.2	4.7
EV/EBITDA (x)	17.98	16.86	24.11	7.92	9.33
EV/EBIT (x)	27.43	26.48	68.69	10.53	11.50
	27.43	20.46	00.09	10.35	11.50
Income statement (THBm)	Dec-17	Dec-18	Dec-19	Dec-20	Dec-21
Total turnover	9,740	9,649	8,194	8,645	9,488
Gross profit	1,020	1,007	652	1,393	1,883
EBITDA	549	546	320	998	1,376
Depreciation and amortisation	(189)	(198)	(207)	(248)	(259)
Operating profit	360	348	112	750	1,117
Net interest	(137)	(132)	(103)	(71)	(68)
Pre-tax profit	371	358	138	852	1,147
Taxation	47	5	(5)	(34)	(108)
Reported net profit	418	362	133	818	1,039
Recurring net profit	418	362	133	818	1,044
Cash flow (THBm)	Dec-17	Dec-18	Dec-19	Dec-20	Dec-21
Change in working capital	(583)	444	1,449	(898)	(834)
Cash flow from operations	(123)	863	1,660	(5)	367
Capex	(174)	(228)	(363)	(183)	(474)
Cash flow from investing activities	(174)	(187)	(433)	(187)	(509)
Dividends paid	0	(30)	(136)	(136)	(109)
Cash flow from financing activities	269	(617)	(1,221)	297	23
Cash at beginning of period	67	39	97	103	207
Net change in cash	(28)	58	6	104	(119)
Ending balance cash	38	96	102	207	88
	00		102	201	
Balance sheet (THBm)	Dec-17	Dec-18	Dec-19	Dec-20	Dec-21
Total cash and equivalents	39	97	103	207	89
Total investments	2,863	2,894	3,104	3,053	3,295
Total assets	6,811	6,542	5,822	6,232	7,355
Short-term debt	2,153	1,549	334	1,212	1,437
Total long-term debt	1,289	1,312	1,244	617	791
Total liabilities	4,272	3,777	3,012	2,734	3,311
Total equity	2,539	2,765	2,810	3,498	4,044
Total liabilities & equity	6,811	6,542	5,822	6,232	7,355
Key metrics	Dec-17	Dec-18	Dec-19	Dec-20	Dec-21
Revenue growth (%)	5.8	(0.9)	(15.1)	5.5	9.8
Recurrent EPS growth (%)	170.3	(13.3)	(63.4)	516.5	(14.9)
Gross margin (%)	10.5	10.4	8.0	16.1	19.8
Operating EBITDA margin (%)	5.6	5.7	3.9	11.5	14.5
Net profit margin (%)	4.3	3.8	1.6	9.5	10.9
Dividend payout ratio (%)	7.3	37.5	102.2	13.3	62.7
Capex/sales (%)	1.8	2.4	4.4	2.1	5.0
Interest cover (x)	2.62	2.63	1.09	10.58	16.48
	2.02	2.00			

Source: Company data, RHB

**Company Profile** ASIAN is engaged in the food manufacturing industry and has distributed its products to customers around the world for over 40 years. The group has expanded and developed continuously. It currently has businesses in four segments: i) Frozen, ii) pet food, iii) tuna, and iv) aquaculture feed.

ii. Possible disease outbreak that could adversely

i. Tailwinds from the THB's depreciation;

ii. Expanding into a huge potential market.

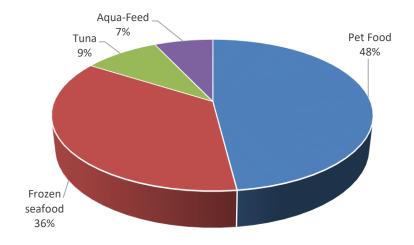
i. Volatility of raw material costs;

affect demand and supply.

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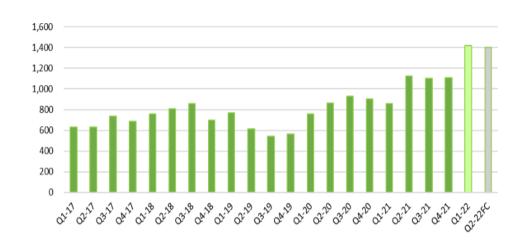
## Consumer Non-cyclical | Food Products

## Figure 1: Revenue structure – aiming at pet food, which provides high margins



Source: Company

## Figure 2: Pet care, a potential business with higher sales across time



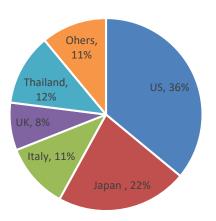
Source: Company



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Figure 3: Most revenues come from abroad



Source: Company

## **Recommendation Chart**



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Analyst	Company
-	-

(2) no part of his or her compensation was, is or will be directly or indirectly related to the specific recommendations or views expressed in this report.



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## Corporate Governance Report Rating 2021 (CG Score) as of 30 Dec 2021

Companies with Excellent CG Scoring by alphabetical order

AAV	BGC	CSS	GRAMM	LH	NWR	PTTEP	SENA	TEAMG	ΠΑ
ADVAN	BGRIM	DDD	GULF	LHFG	NYT	PTTGC	SHR	TFMAMA	TTB
AF	BIZ	DELTA	GUNKUL	LIT	OISHI	PYLON	SIRI	TGH	TTCL
AH	BKI	DEMCO	HANA	LPN	OR	Q-CON	SIS	THANA	TTW
AIRA	BOL	DRT	HARN	MACO	ORI	QH	SITHAI	THANI	TU
AKP	BPP	DTAC	HMPRO	MAJOR	OSP	QTC	SMK	THCOM	TVD
ALT	BRR	DUSIT	ICC	MAKRO	OTO	RATCH	SMPC	THG	TVI
AMA	BTS	EA	ICHI	MALEE	PAP	RS	SNC	THIP	TV0
AMATA	BTW	EASTW	Ш	MBK	PCSGH	S	SONIC	THRE	TWPC
AMATA	BWG	ECF	ILINK	MC	PDG	S & J	SPALI	THREL	U
ANAN	CENTEL	ECL	ILM	MCOT	PDJ	SAAM	SPI	TIPCO	UAC
AOT	CFRESH	EE	INTUCH	METCO	PG	SABINA	SPRC	TISCO	UBIS
AP	CHEWA	EGCO	IP	MFEC	PHOL	SAMART	SPVI	тк	UV
ARIP	CHO	EPG	IRPC	MINT	PLANB	SAMTEL	SSSC	TKT	VGI
ARROW	CIMBT	ETC	ITEL	MONO	PLANET	SAT	SST	TMT	VIH
ASP	CK	FPI	<b>IVL</b>	MOONG	PLAT	SC	STA	TNDT	WACOA
AUCT	CKP	FPT	JSP	MSC	PORT	SCB	STEC	TNITY	WAVE
AWC	CM	FSMART	JWD	MST	PPS	SCC	STI	TOA	WHA
AYUD	CNT	GBX	K	MTC	PR9	SCCC	SUN	TOP	WHAUP
BAFS	COM7	GC	KBANK	MVP	PREB	SCG	SUSCO	TPBI	WICE
BANPU	COMAN	GCAP	KCE	NCL	PRG	SCGP	SUTHA	TQM	WINNER
BAY	COTTO	GFPT	ККР	NEP	PRM	SCM	SVI	TRC	ZEN
BBL	CPALL	GGC	KSL	NER	PROUD	SDC	SYMC	TRU	TRUE
BCP	CPF	GLAND	KTB	NKI	PSH	SEAFCO	SYNTEC	TSC	
BCPG	CPI	GLOBAL	KTC	NOBLE	PSL	SEAOIL	TACC	TSR	
BDMS	CPN	GPI	LALIN	NSI	PTG	SE-ED	TASCO	TSTE	
BEM	CRC	GPSC	LANNA	NVD	PTT	SELIC	TCAP	TSTH	



## Companies with Very Good CG Scoring by alphabetical order

2S	ATP30	CPW	GJS	KIAT	MTI	QLT	SKE	TCC	UMI
7UP	В	CRD	GYT	KISS	NBC	RBF	SKN	TCMC	UOBKH
ABICO	BA	CSC	HEMP	KOOL	NCAP	RCL	SKR	TEAM	UP
ABM	BAM	CSP	HPT	KTIS	NCH	RICHY	SKY	TFG	UPF
ACE	BC	CWT	HTC	KUMWEL	NETBA	RML	SLP	TFI	UPOIC
ACG	BCH	DCC	HYDRO	KUN	NEX	ROJNA	SMIT	TIGER	UTP
ADB	BEC	DCON	ICN	KWC	NINE	RPC	SMT	TITLE	VCOM
AEONTS	BEYOND	DHOUSE	IFS	KWM	NRF	RT	SNP	TKN	VL
AGE	BFIT	DOD	IMH	L&E	NTV	RWI	SO	TKS	VNT
AHC	BJC	DOHOME	IND	LDC	000	S11	SORKON	тм	VPO
AIT	BJCHI	DV8	INET	LEO	OGC	SA	SPA	TMC	VRANDA
ALL	BLA	EASON	INSET	LHK	PATO	SAK	SPC	TMD	WGE
ALLA	BR	EFORL	INSURE	LOXLEY	PB	SALEE	SPCG	TMI	WIK
ALUCON	BROOK	ERW	IRC	LRH	PICO	SAMCO	SR	TMILL	WP
AMANA	CBG	ESSO	IRCP	LST	PIMO	SANKO	SRICHA	TNL	XO
AMARIN	CEN	ESTAR	П	М	PJW	SAPPE	SSC	TNP	XPG
APCO	CGH	ETE	ITD	MATCH	PL	SAWAD	SSF	TOG	YUASA
APCS	CHARAN	FE	J	MBAX	PM	SCI	STANLY	TPA	
APURE	CHAYO	FLOYD	JAS	MEGA	PMTA	SCN	STGT	TPAC	
AQUA	CHG	FN	JCK	META	PPP	SCP	STOWER	TPCS	
ASAP	CHOTI	FNS	JCKH	MFC	PPPM	SE	STPI	TPS	
ASEFA	CHOW	FORTH	JMART	MGT	PRIME	SFLEX	SUC	TRITN	
ASIA	CI	FSS	JMT	MICRO	PRIN	SFP	SWC	TRT	
ASIAN	CIG	FTE	KBS	MILL	PRINC	SFT	SYNEX	TSE	
ASIMAR	CMC	FVC	KCAR	MITSIB	PSG	SGF	TAE	TVT	
ASK	COLOR	GEL	KEX	MK	PSTC	SIAM	TAKUNI	TWP	
ASN	CPL	GENCO	KGI	MODERN	PT	SINGER	TBSP	UEC	



## Companies with Ver Good CG Scoring by alphabetical order

A	CMAN	KASET	PRAKIT	тнмш
	CMO		PRAPAT	
AIE			PRECHA	+
	CPT			TOPP
ALPHAX	CRANE		RJH	TPCH
	+		RP	TPIPL
			RPH	TPIPP
	+		RSP	TPLAS
ARIN	EMC	MATI	SABUY	TPOLY
		M-CHAI	SF	TQR
				TTI
			SICT	TYCN
BEAUTY	GIFT	MJD	SIMAT	UKEM
BGT	GLOCON	MORE	SISB	UMS
			SK	UNIQ
BIG	GSC	NC	SMART	UPA
BLAND		NDR	SOLAR	UREKA
BM				VIBHA
BROCK	HUMAN	NNCL	SPG	W
BSBM	IHL	NOVA	SQ	WIN
BSM	liG	NPK	SSP	WORK
BTNC			STARK	WPH
BYD			STC	YGG
CAZ		PF	SUPER	ZIGA
CCP			SVOA	
CGD	JTS	PLE	тс	
CITY	JUBILE	PPM	TCCC	

## IOD (IOD Disclaimer)

การเปิดเผลผลการสำรวจของสมาคมส่งเสริมสถาบันกรรมการบริษัทไทย (IOD) ในเรื่องการกำกับดูแลกิจการ (Corporate Governance) นี้เป็นการดำเนินการตามนโยบายของสำนักงานคณะกรรมการกำกับหลักทรัพย์และ ตลาดหลักทรัพย์ โดยการสำรวจของ IOD เป็นการสำรวจและประเมินจากข้อมูลของบรษัทจดทะเบียนในตลาด หลักทรัพย์แห่งประเทศไทยและตลาดหลักทรัพย์เอ็มเอไอ ที่มีการเปิดเผยต่อสาธารณะและเป็นข้อมูลที่ผู้ลงทุน ทั่วไปสามารถเข้าถึงได้ ดังนั้นผลสำรวจดังกล่าวจึงเป็นการนำเสนอในมุมมองของบุคคลภายนอกโดยไม่ได้เป็นการ ประเมินการปฏิบัติและมิได้มีการใช้ข้อมูลภายในในการประเมิน

บระเมลา เร็บๆบิตและมีเหมา เรียบอนูลมาย และ เร็บระเมล อนึ่งผลการสำรวจดังกล่าวเป็นผลการสำรวจ ณ วันที่ปรากฏในรายงานการกำกับดูและกิจการบริษัทจดทะเบียน ไทยเท่านั้น ดังนั้นผลการสำรวจจึงอาจเปลี่ยนแปลงได้ภายหลังวันดังกล่าวทั้งนี้ บริษัทหลักทรัพย์ อาร์เอชบี จำกัด (มหาชน) มิได้ยืนยันหรือรับรองถึงความถูกต้องของผลการสำรวจดังกล่าวแต่อย่างใด

Score Range	Number of Logo	Description
Less than 50	No logo given	-
50-59		Pass
60-69		Satisfactory
70-79		Good
80-89		Very Good
90-100		Excellent

Source : http://www.thai-iod.com/th/projects-2.asp

## Anti-Corruption Progress Indicator (as of 30 Dec 2021)

## ได้รับการรับรอง CAC

2S	BAM	CGH	EA	GJS	JKN	MAKRO	NOBLE	PM	RATCH	SKR	SYNTEC	TMILL	TVO
ADVANC	BANPU	CHEWA	EASTW	GPI	К	MALEE	NOK	PPP	RML	SMIT	TAE	TMT	TWPC
AF	BAY	CHOTI	ECL	GPSC	KASET	MBAX	NSI	PPPM	RWI	SMK	TAKUNI	TNITY	U
Al	BBL	CHOW	EGCO	GSTEEL	KBANK	MBK	NWR	PPS	S & J	SMPC	TASCO	TNL	UBE
AIE	BCH	CIG	EP	GUNKUL	KBS	MC	OCC	PREB	SAAM	SNC	TBSP	TNP	UBIS
AIRA	BCP	CIMBT	EPG	HANA	KCAR	MCOT	OCEAN	PRG	SABINA	SNP	TCAP	TNR	UEC
AKP	BCPG	CM	ERW	HARN	KCE	META	OGC	PRINC	SAPPE	SORKON	TCMC	TOG	UKEM
AMA	BEYOND	CMC	ESTAR	HEMP	KGI	MFC	ORI	PRM	SAT	SPACK	TFG	TOP	UOBKH
AMANAH	BGC	COM7	ETE	HMPRO	KKP	MFEC	PAP	PROS	SC	SPALI	TFI	TOPP	UPF
AMATA	BGRIM	сотто	FE	HTC	KSL	MINT	PATO	PSH	SCB	SPC	TFMAMA	TPA	UV
AMATAV	BJCHI	CPALL	FNS	ICC	KTB	MONO	PB	PSL	SCC	SPI	TGH	TPP	VGI
AP	BKI	CPF	FPI	ICHI	ктс	MOONG	PCSGH	PSTC	SCCC	SPRC	THANI	TRU	VIH
APCS	BLA	CPI	FPT	IFEC	KWC	MSC	PDG	PT	SCG	SRICHA	THCOM	TRUE	VNT
AQUA	BPP	CPN	FSMART	IFS	KWI	MST	PDJ	PTG	SCN	SSF	THIP	TSC	WACOAL
ARROW	BROOK	CSC	FSS	ILINK	L&E	MTC	PE	PTT	SEAOIL	SSP	THRE	TSTE	WHA
ASIAN	BRR	DCC	FTE	INET	LANNA	MTI	PG	PTTEP	SE-ED	SSSC	THREL	TSTH	WHAUP
ASK	BSBM	DELTA	GBX	INSURE	LH	NBC	PHOL	PTTGC	SELIC	SST	TIDLOR	TTA	WICE
ASP	BTS	DEMCO	GC	INTUCH	LHFG	NEP	PK	PYLON	SENA	STA	TIPCO	ттв	WIK
AWC	BWG	DIMET	GCAP	IRC	LHK	NINE	PL	Q-CON	SGP	STOWER	TISCO	TTCL	XO
AYUD	CEN	DRT	GEL	IRPC	LPN	NKI	PLANB	QH	SINGER	SUSCO	TKS	TU	ZEN

## ได้ประกาศเจตนารมณ์เข้าร่วม CAC

7UP	AS	CPR	DOHOME	GULF	JMT	MAJOR	NRF	SAK	STECH	VCOM
ABICO	BEC	CPW	ECF	III	JR	MATCH	NUSA	SCGP	STGT	VIBHA
AJ	BKD	CRC	EKH	INOX	KEX	MILL	PIMO	SCM	SUPER	WIN
ALT	CHG	DDD	ETC	J	KUMWEL	NCL	PR9	SIS	TQM	YUASA
APCO	CPL	DHOUSE	EVER	JMART	LDC	NOVA	RS	STAR	TSI	ZIGA

## ข้อมูล Anti-Corruption Progress Indicator

การเปิดเผยการประเมินดัชนีชี้วัดความคืบหน้าการป้องกันการมีส่วนเกี่ยวข้องกับการทุจริตคอร์รัปชัน (Anti-corruption Progress Indicators) ของบริษัทจดทะเบียนในตลาด หลักทรัพย์แห่งประเทศไทยที่จัดทำโดยสถาบันที่เกี่ยวข้องซึ่งมีการเปิดเผยโดยสำนักงาน คณะกรรมการกำกับหลักทรัพย์ และตลาดหลักทรัพย์นี้ เป็นการดำเนินการตามนโยบาย และตาม แผนพัฒนาความยั่งยืนสำหรับบริษัทจด ทะเบียนโดยผลการประเมินดังกล่าว สถาบันที่เกี่ยวข้องอาศัยข้อมูลที่ได้รับจากบริษัทจดทะเบียนตามที่บริษัทจดทะเบียนในตลาด ข้อมูลเพื่อการประเมิน Anti-Corruption ซึ่งอ้างอิงข้อมูลมาจากแบบแสดงรายการข้อมูลประจำปี แบบ (56-1) รายงานประจำปี แบบ (56-2) หรือในเอกสารหรือรายงานอื่นที่เกี่ยวข้อง ของบริษัทจดทะเบียนนั้น แล้วแต่กรณี ดังนั้น ผลการประเมินดังกล่าวจึงเป็นการนำเสนอในมุมมอง ของสถาบันที่เกี่ยวข้องซึ่งเป็นบุคคลภายนอก โดยมิได้เป็นการประเมินการปฏิบัติของ บริษัทจดทะเบียนในตลาดหลักทรัพย์แห่งประเทศไทย และมิได้ใช้ข้อมูลภายในเพื่อการประเมิน

เนื่องจากผลการประเมินดังกล่าวเป็นเพียงผลการประเมิน ณ วันที่ปรากฏในผลการประเมินเท่านั้น ดังนั้น ผลการประเมินจึงอาจเปลี่ยนแปลง

ได้ภายหลังวันดังกล่าว หรือรับรองความถูกต้องครบถ้วนของผลประเมินดังกล่าวแต่อย่างใด ทั้งนี้บริษัทหลักทรัพย์ อาร์เอชบี จำกัด (มหาชน) มิได้

*ยืนยันตรวจสอบหรือรับรองความถูกต้องของผลการสำรวจ* 

