

Thailand Morning Cuppa

Bulletin

STOCK/SECTOR

NEWS

Hospitality

COMMENT

NT RATING

Thai tourists are keen to travel by taking advantage of promotional campaigns and have become price-conscious consumers during the post-pandemic period, according to a Booking.com survey. Booking.com Regional Manager (Mekong) Michelle Gao said that although Thai travellers display the strongest intent to take trips to nearby destinations accessible by cars (73%) – above the 58% global average – decisions mainly involve value and more flexible planning, as 85% of Thai respondents look for free cancellations.

As most countries in the region rely heavily on inbound arrivals, the domestic market alone cannot support a fast recovery, especially when compared with travellers from countries with strong domestic demand such as China, Taiwan, Japan, South Korea and New Zealand. Gao said a travel bubble set up like the Singapore-Hong Kong travel bubble would be very good practice for other Asian-Pacific countries. The set-up of this tourism plan would take time and effort between the governments, tourism organisations and service providers to ensure confidence in high levels of safety is maintained.

Due to the global outbreak, the upcoming year promises uncertainty, she said. Although potential vaccines are on the way, the question of distribution remains. The decision to reopen borders and regulations on quarantine from the governments are among the uncertainties. During the virus spread in April, the number of bookings dropped 80% YoY globally before recovering to a 35% decrease during 3Q, while global revenue in the same period decreased 48%. (*Bangkok Post*)

Price sensitivity is common among Thai local travellers. The international travel blockade stemming from the pandemic has also turned the Thai tourism industry to a buyer's market for locals. The industry inevitably still needs foreign visitors, who contributed to two-thirds of the country's total tourism receipts before the pandemic. The industry's performance would also depend on hoteliers' ability to manage revenues and costs to limit negative earnings and sustain their businesses.

We have seen an improving momentum in room occupancy rates as well as revenue per available rooms, and some large-scale operators have achieved positive EBITDA in 3Q20 – but negative bottomlines may continue over 4Q20-2Q21. Alternative State Quarantine properties have remained unsuccessful due to delays in international travel bubble schemes, causing their average occupancy rates to stay at c.20%. We are concerned that limited flights may remain a bottleneck for visitor logistics for a period of time once international travel recovery begins.

We maintain the view that Thai hospitality stocks are trading on positive sentiment over COVID-19 vaccine deployment, while airport operators and hoteliers may continue to deliver losses over the next 12 months.

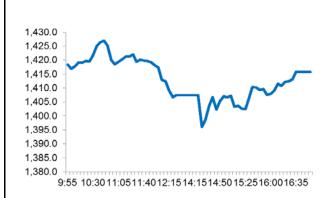
Sector:

UNDERWEIGHT





Chart 1: SET intra-day graph



	Index	Chg	Chg (%)	YTD (%)
Thailand (SET)	1415.72	14.09	1.01%	-10.4%
Thailand (SET50)	924.42	11.57	1.27%	-13.5%
Thailand (SET100)	2054.83	24.22	1.19%	-12.3%
USA (Dow Jones)	29872.47	-173.77	-0.58%	4.7%
USA (S&P500)	3629.65	-5.76	-0.16%	12.3%
USA (Nasdaq)	12094.40	57.61	0.48%	34.8%
UK (FTSE)	6391.09	-41.08	-0.64%	-15.3%
Singapore (FSSTI)	2869.55	-22.08	-0.76%	-11.0%
Hong Kong (Hang Seng)	26669.75	81.55	0.31%	-5.4%
Japan (Nikkei)	26278.48	-244.30	-0.92%	11.1%
Malaysia (KLCI)	1597.58	19.19	1.22%	0.6%
China (SHANGHAI SE)	3362.33	-40.50	-1.19%	10.2%
Indonesia (JCI)	5679.25	-21.78	-0.38%	-9.8%

Foreign Exchange Rates / Oil Market					
Closed	Chg	Chg (%)			
30.31	0.01	-0.04			
104.37	-0.09	0.09			
1.19	0.00	0.07			
48.13	0.97	2.06			
45.85	0.14	0.31			
	30.31 104.37 1.19 48.13	30.31 0.01 104.37 -0.09 1.19 0.00 48.13 0.97			

Note: *As at 25 Nov 2020 closing

Table 1: Key market indices (26 Nov 2020)

OE I		2010	2019	20206	20216
PE (x)		16.25	18.02	26.44	18.03
P/BV (x)		1.74	1.71	1.63	1.56
Yield (%)		3.35	3.26	2.29	2.73
SET Value by investor Ty	pe: Daily			Sell (THBm)	Net (THBm)
Institution			7,936.24	9,274.03	-1,337.79
Proprietary			12,383.65	13,570.49	-1,186.84
Foreign			46,217.83	42,473.16	3,744.68
Retail			50,582.48	51,802.52	-1,220.05
SET Value by investor Ty	pe			MTD	YTD
,,,,,				(THBm)	(THBm)
Institution				-3,940.21	51,117.10
Proprietary				9,966.51	14,168.71
Foreign				38,064.62	-261,485.60
Retail				-44,090.92	196,199.79
SET50 Index Future	Long	Short	Net	MTD	YTD
Institution	72,819	66,618	6,201	-2,238	-13,848
Foreign	154,453	158,347	-3,894	-40,522	71,120
Local	222,144	224,451	-2,307	42,760	-57,272
Foreign Fund Flows (USI	Om)		MTD	YTD	YoY
Thailand	123.3	227.5	1259.6	-8189.6	-8627.4

Note: *As at 25 Nov 2020 closing









Top BUYs				
	TP (THB)	Upside (%)	Catalysts	
Advance Info Service (ADVANC TB)	220.00	24.29	 Outlook should continue to recover with cost management on focus. While we expect the normalisation of prepaid segment demand, subs acquisition activities and easing competition to gradually drive topline to recovery in 2H20, we think a value-to-money strategy through a bundling package should continue to yield additional revenue to the group The toning down of capex guidance should ease investor concern over the imminent margins pressure, We expect the impact from the roll-out of 5G network to be limited, as it should be partially absorbed by network cost saving initiative, staggered payment profile, and tax incentive scheme 	
Bangkok Chain Hospital (BCH TB)	17.50	21.53	 We still expect to see robust COVID-19 screening services demand throughout 2H20 on the continuous return of students studying abroad, migrant workers, and business travellers after border restrictions are relaxed. The doubling of its capacity under the alternative state quarantine should boost upside from this new revenue stream and bolster FY20 earnings We expect to see strong 2H20 recovery in SSO revenue, driven by the resumption of pent-up demand from high-cost care, trauma, and dental services. We also think global budget disbursements could bring further upsides this year, thanks to relatively lower insured patients traffic during COVID-19 	
CP ALL (CPALL TB)	77.00	24.19	 In 2H20, we expect a gradual recovery of convenience stores sales in 2H20, as a V-shaped recovery, while Siam Makro's operations remain solid As it has the most extensive store network, CP ALL may strongly benefit the new normal in terms of facilitating delivery of products and services through its developing omni-channel platform Still the best-in-class retailer with intact new store opening plan. Expect full-year earnings returning to pre-pandemic levels in 2021 	
Global Power Synergy (GPSC TB)	79.00	12.06	 We expect GPSC's earnings continue to grow steadily at least 2-3 years ahead, mainly on pipeline projects and efficiency improvements. Being power flagship of PTT Group, we believe GPSC would receive more long-term support from the group, e.g. Gas to Power 600 MW in Myanmar, electricity supply for New Yangon City. The current price doesn't reflect acquisition of GLOW and the current 20x P/E is trading below average P/E regional peers, making long-term investment risk/reward attractive. 	
Siam Cement (SCC TB)	420.00	13.21	 There are three growth drivers, including an upcycle of petrochemical spreads, a series of new infrastructure projects to start the construction process, and growth expansion in the packaging business especially after SCG Packaging raises funds from its IPO Its earnings going forward should rely mainly on petrochemical unit's performance starting to improve in 2H20 and growing stronger on a full-year basis in FY21 	
Supalai (SPALI TB)	19.40	8.99	 Earnings should improve significantly in 2H20, with four condominium projects starting to be transferred during this period. The revenue from these projects should enhance revenue growth and GPM in 2H20. Revenue upside could emerge if Supalai is able to transfer its mega-size Supalai Oriental Sukhumvit 39 condominium project, which is valued at THB10bn, within 4Q20. Consistent earnings growth in FY21F-22F is supported by orderbook of THB12-14bn per year to be recognised in the next two years. In addition, we expect the company to enjoy the advantages of being a well-known developer in the low-rise project segment. 	
Thai Union Group (TU TB)	17.50	11.46	 While we expect demand of canned food products to normalise after global lockdowns are lifted, revenue from chilled and frozen seafood and related business segment is likely to recover in 2H20 largely due to HORECA businesses gradually resuming operations. Margin should remain firm, supported by favourable raw materials prices and growth from its pet care business that has relatively high margin. 	
TISCO Financial (TISCO TB)	84.80	6.67	 We believe high pre-emptive provisions and robust CAR would lead TISCO to survive amidst uncertainties and get ready to pay outstanding full-year dividends TISCO's asset quality is resilient among peers. Loans under debt relief measures only stand at 24% of total loans in 3Q20, which is one of the lowest among Thai banks. Although management does prudent and cautious policy under uncertainties, they still proactive to find ways to improve NIM as best as they can. 	







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